

Résumé.

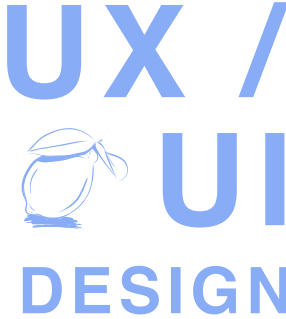
IVANNA JIMÉNEZ

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Driven by a deep curiosity about people and their stories, I find inspiration in the connection between human nature and design. Design, in my eyes, is in every detail of life, *it's a way of seeing the world and crafting meaningful, beautiful experiences.*

With a background in graphic, product, and UX/UI design, as well as marketing and business, I bring a transdisciplinary approach to every project. My favorite part of the process is understanding users and translating those insights into personal, intentional, and impactful designs.

I believe great design creates connection and meaning, balancing a global perspective with attention to the details that truly matter.



Languages

SPANISH
ENGLISH

Skills

UX RESEARCH
UX | UI DESIGN
MARKETING
PROJECT MANAGEMENT
BRANDING
GRAPHIC & VISUAL DESIGN
PRODUCT DESIGN
ILLUSTRATION
BUSINESS PERSPECTIVE
PROBLEM SOLVING
EMPATHY
CONCEPT DESIGN
IDEATION & PROTOTYPING
EYE FOR DETAIL & AESTHETICS
FLUENT ENGLISH & SPANISH
RESPECTFUL
PATIENT
EMPATHETIC
GOOD COMMUNICATION
PASSION FOR MY WORK
ADAPTABILITY
WORK UNDER PRESSURE

Technology

FIGMA
ILLUSTRATOR
PHOTOSHOP
PREMIER PRO
ADOBE FRESKO
MICROSOFT OFFICE
GOOGLE WORKSPACE

/ Education

Mar. 2022 - May 2022
UX / UI DESIGN
9 Week Bootcamp
Ironhack Miami
Remote

Sep. 2021- Done by Jun. 2025
BS MANAGEMENT
NLU, Chicago
100% Remote

Sep. 2020 - Dec. 2023
BACHELOR'S DEGREE MARKETING
UVM Universidad del Valle de Mexico
100% Remote

Aug. 2019 - Feb. 2020
BUSINESS & ENTREPRENEURSHIP
6 MONTH DIPLOMA
Anahuac Norte,
Mexico City

March 2019. (1 month)
FASHION MARKETING
Central saint martins,
Online course

Sep. 2013 - Jul. 2018
PRODUCT / TRANSPORT DESIGN
BACHELOR'S DEGREE
IED Barcelona,
Spain

/ Experience

Apr. 2025 - Current
PROJECT MANAGER
Overseeing digital projects from concept to delivery, coordinating cross-functional teams, managing timelines, and ensuring design and development meet client goals.
Klever Cookie NY
Remote

Sep. 2023 - Current
FREELANCE UX/ UI DESIGNER
Designing user-centered products, delivering impactful and functional designs tailored to client needs.

Aug. 2018 - Current
FREELANCE DESIGNER
Projects encompassing branding and graphic design. Focused on creating impactful visual identities.

Jan. 2020 - Jan. 2021
CONTENT CREATOR FOR DIGITAL MARKETING.
Creation, editing & planning content for social media management and digital marketing. New branding for emerging small businesses as well as redesigning branding for evolving ones.
Burgo Social Media
Xalapa, Veracruz

Mar. 2019 - Sep. 2019
CREATIVE DIRECTION & UI DESIGNER
Managed the design team during the company's starting phase. We worked directly with the web development team to create the company's web page and app.
Izel México (Fashion Platform)
Mexico City

Jan. 2018 - Jun. 2018.
INTERN FOR AGUSTINA ROS GLASS ARTIST
UI Design, Branding, Visual communication and content creation.
Barcelona, Spain