

Résumé.

IVANNA JIMÉNEZ

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Project Manager | Former UX/UI Designer

Curiosity about people and systems has shaped my career from the start. I began in branding and visual identity, with a background in product (industrial) design, developing a strong foundation in structure, intention, and thoughtful decision-making.

Over time, my work evolved from building visual systems to leading digital initiatives. With experience in UX/UI and project leadership, I specialize in aligning business objectives, user experience, and technical execution.

Today, I work as a product-minded Project Manager, coordinating cross-functional teams and translating strategy into scalable digital solutions. What defines my work is a transdisciplinary approach – integrating design sensitivity, marketing insight, and business thinking to create clarity, alignment, and meaningful impact.

Languages

SPANISH (Native)

ENGLISH (Full Professional Proficiency)

Skills

PROJECT MANAGEMENT
PRODUCT STRATEGY
CROSS-FUNCTIONAL TEAM LEADERSHIP
STAKE HOLDER MANAGEMENT
UX RESEARCH
UX | UI DESIGN
MARKETING
BRANDING
GRAPHIC & VISUAL DESIGN
PRODUCT DESIGN
BUSINESS PERSPECTIVE
PROBLEM SOLVING
CONCEPT DESIGN
IDEATION & PROTOTYPING
EYE FOR DETAIL & AESTHETICS
RESPECTFUL
PATIENT & EMPATHETIC
GOOD COMMUNICATION
PASSION FOR MY WORK
ADAPTABILITY
WORK UNDER PRESSURE

Technology

FIGMA
SHOPIFY
PM TOOLS (CLICK-UP / ZENDESK)
GOOGLE WORKSPACE
MICROSOFT OFFICE
SLACK
ILLUSTRATOR
PHOTOSHOP

/ Education

Mar. 2022 - May 2022

UX / UI DESIGN

9 Week Bootcamp

Ironhack Miami

Remote

Sep. 2021 - Done by Jun. 2025

BS MANAGEMENT

NLU, Chicago

100% Remote

Sep. 2020 - Dec. 2023

BACHELOR'S DEGREE

MARKETING

UVM Universidad del Valle de

Mexico

100% Remote

Aug. 2019 - Feb. 2020

BUSINESS &

ENTREPRENEURSHIP

6 MONTH DIPLOMA

Anahuac Norte,

Mexico City

March 2019. (1 month)

FASHION MARKETING

Central saint martins,

Online course

Sep. 2013 - Jul. 2018

PRODUCT /

TRANSPORT DESIGN

BACHELOR'S DEGREE

IED Barcelona,

Spain

/ Experience

Apr. 2025 - Current

PROJECT MANAGER

Leading digital projects for e-commerce brands, coordinating cross-functional teams and translating business goals into structured, scalable solutions. I manage client communication, and ensure smooth execution from strategy to launch.

Klever Cookie NY

Remote

Sep. 2023 - Current

FREELANCE UX/ UI DESIGNER

Designing user-centered products, delivering impactful and functional designs tailored to client needs.

Aug. 2018 - Current

FREELANCE DESIGNER

Projects encompassing branding and graphic design. Focused on creating impactful visual identities.

Jan. 2020 - Jan. 2021

CONTENT CREATOR FOR

DIGITAL MARKETING.

Creation, editing & planning content for social media management and digital marketing. New branding for emerging small businesses as well as redesigning branding for evolving ones.

Burgo Social Media

Xalapa, Veracruz

Mar. 2019 - Sep. 2019

CREATIVE DIRECTION & UI DESIGNER

Managed the design team during the company's starting phase. We worked directly with the web development team to create the company's web page and app.

Izel México (Fashion Platform)

Mexico City

Jan. 2018 - Jun. 2018.

INTERN FOR AGUSTINA ROS GLASS ARTIST

UI Design, Branding, Visual communication and content creation.

Barcelona, Spain